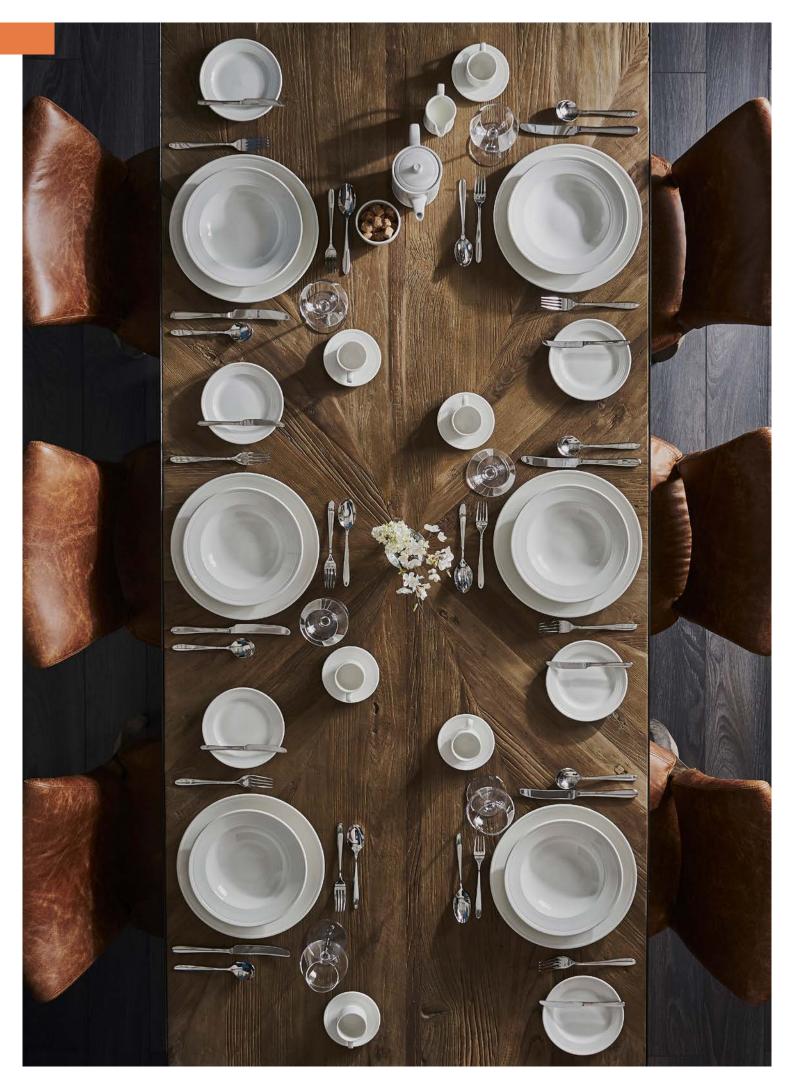


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Steelite



# Bead



Bead styling is crisp, timeless, and elegant. As such, it defines a classic approach to dining, one which embodies best practice for back of house ease-of-use while delivering beautifully presented dishes to delighted diners.

Bead consists of two elements: Bead and Bead Accents. The Bead range features the classic linear design and is carried across the main range of items. The Bead Accents component offers an alternative decorative style to key presentation items alongside the classic iteration. The Bead Accents decoration provides a contemporary element that adds texture and visual excitement. Both can be mixed freely for a personalised collection.



# BEAD

Elegant embossment timeless classic design tactile edge / framing food mixing textures / heritage



# Andrew Klimecki

VP OF DESIGN, STEELITE INTERNATIONAL



Bead came about as a counterpoint to a lot of product in the marketplace that is overdesigned and tricky to use. Bead is very proudly a workhorse range that extols the many central strengths of a Steelite product: durability, strength, heat retention, ease of use, longevity and authenticity coupled with innate style, design excellence, versatility and with a nod to Social Media.

We looked to the past to redefine the future. Bead takes its inspiration from the elegance of eighteenth century silver and pewterware. The classic fine proportions, attention to detail and supreme craftsmanship combine to provide the very best platform for versatile menu presentation.

That said, we wanted to go further. We felt that a signature range that could stand alone but also accent the main items would add vibrancy, drama and texture and for this we looked to iconic British design of the mid 1970's.

Together, Bead and Bead Accents compliment and contrast with each other, providing a synergetic relationship that is both eclectic and classic, much like the menus from today's best Chefs.



# Hotels



From breakfast service through to lunch or afternoon tea, the Bead collection offers shapes that are flexible and stylish. With an oatmeal bowl that's perfect for cereal or fruit, an array of plate sizes in Bead and 4 pieces in Bead Accent, and a comprehensive beverage range that is simply stunning, Bead works perfectly in any hotel dining environment.



# **Conference & Banqueting**



Bead offers a wide selection of items including soup and pasta plates, coupe and dinner plates that are perfect for service. Extremely durable, with stackable items, Bead is functional and versatile, making it ideal for large scale dining events.



# **Buffet**



When it comes to buffet presentations operators require solutions that are creative and will withstand the operations of a high-volume kitchen. The Bead collection was designed to work perfectly in all buffet environments. Offering simple dinner plates and soup stacking bowls, through to bowls for sides or desserts, Bead is effective and classic.



# **Bistro**



Bead is the perfect choice for any Bistro environment. With a classic design, Bead makes a strong contemporary statement, framing food effectively. Offering a variety of signature embossed pieces Bead enhances presentations beautifully. This stylish whiteware range allows operators to upscale presentations and create a unique tabletop effortlessly.



# Café



The Bead collection features beautiful beverage and hollowware items that work perfectly in all environments that serve hot beverages. With cups and saucers that are perfect for tea and coffee, through to mugs that are ideal for hot chocolate, Bead is super durable for those high traffic establishments.

## STEELITE PERFORMANCE *bead wash*



The addition of a hand-applied wash of colour to the Bead range provides a subtle but refreshing accent. This softens the look and adds a casual approach to the way Bead presents food. Classic, timeless, and perfectly proportioned, the Bead range takes on a Scandinavian feel in either the truffle or sage colourways and works brilliantly in either a traditional or contemporary setting.







Plate X0101 28.5cm (11¼") X0105 25.5cm (10") X0107 20.25cm (8") X0108 16.5cm (6½")



Accent Coupe Plate **X0103** 28.5cm (11¼")



Mug **X0135** 28.5cl (10oz) Fits X0110, Simplicity 0225



Accent Coupe Bowl X0122 25.25cm (10") 20.25cl (42.3oz)



Stacking Cup **X0133** 20.0cl (7oz) Fits X0110, Simplicity 0158



Soup/Pasta Plate **X0123** 24.0cm (9½") 45.75cl (16.1oz) well



Saucer **X0110** 15.0cm (6")



Oatmeal Bowl **X0124** 16.5cm (6½") 51.5cl (18.1oz)



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The crisp and bold black or maroon colour bands added to the Bead range provide a powerful and elegant device which raises the perception of precision and proportion. This has the effect of showcasing Chef's skills and techniques, allowing the diner to fully appreciate those endeavours in anticipation of enjoyment. Whether used in a traditional or contemporary setting, Bead Bands provide the optimal platforms to present the very best in dining pleasure.





BLACK: 1406 MAROON: 1407



Plate X0101 28.5cm (11¼") X0105 25.5cm (10") X0107 20.25cm (8") X0108 16.5cm (6½")



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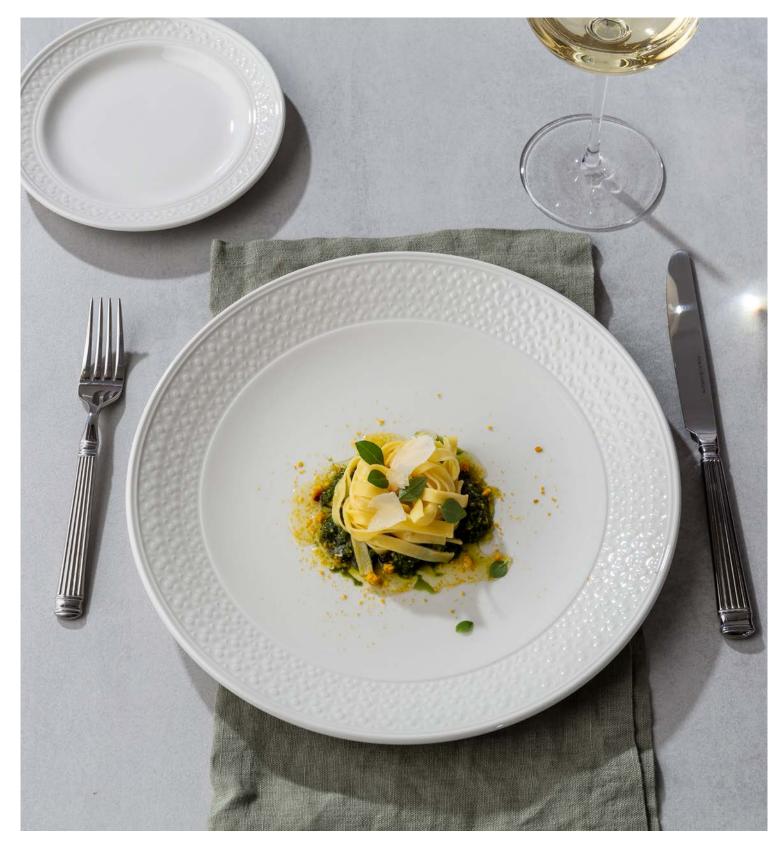
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### crisp, timeless, and elegant styling

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# **Bespoke Design**



An effective way to make a visual statement is through custom decoration. From the addition of a company logo or colour band around the edge of a plate, creating something unique for your brand helps you engage with your diners.

With more and more people photographing their dishes and sharing on social media, now is the perfect time to create your personalised tableware and enhance your tabletop presentation.

# What Sets Us Apart

The Steelite International Lifetime Edge-Chip Warranty is your assurance that all products manufactured in our UK factory are fit for purpose. This commitment to quality excellence ultimately results in product that you will replace less often – great for your kitchen, great for your long-term costs and great for the environment.

Our Alumina Vitrified clay body offer our customers the opportunity to purchase sleek and elegant pieces with the security of durability and lasting product excellence. All Performance and Distinction products are made with high alumina content to ensure ultimate strength. 100% Vitrified Ceramics prevent crazing and cracking that lead to bacterial ingress over time, thus enhancing sanitation and food safety efforts.

Each piece is inspected, examined and tested so you can be confident it will withstand the rigours of the modern commercial kitchen and remain chip free.







### Secure Handle Adhesion

Every time you serve a customer with a Performance or Distinction cup or mug, relax in the confidence that the handle has gone through 7 different quality checks to ensure it stays where it belongs – on the cup!



### Stackability

Stackable shapes result in spacesaving solutions!



### Microwave & Freezer Safe

Our products offer complete versatility. However you work, be confident our products work with you.



### **Thermal Shock Resistance**

Performance and Distinction products withstand temperature fluctuations of up to 350°F. Work with our products and work with confidence.



### Heat & Chill Retention

Piping hot main course or ice-chilled desserts, serve your food as it is meant to be served.



### Stain Resistance

All products have great stain resistance, which means you can work comfortably with any food time and time again... without leaving a trace.



### Glaze Damage Resistance

Durable transparent glaze provides an excellent quality finish and great performance in service.



### Dishwasher Safe

Our products withstand the dishwasher better than most by enduring the rigours of the food service industry wash after wash.





Our Made for Life campaign promotes the benefits of British manufactured tableware, and underpins the four elements of our mission statement. This is our commitment to you. We make our products and serve our customers with this in mind – everything we deliver is for life.



INSPIRATIONAL DESIGN

We design our products for life.



EXCELLENT QUALITY

We make our products for life.



OUTSTANDING SERVICE

Our customers are partners for life.



ENVIRONMENTAL IMPACT

We are helping secure an environment that is fit for life.



The Steelite International Lifetime Edge-Chip Warranty is your assurance that all Distinction and Performance products manufactured in the UK factory will withstand the rigours of the modern commercial kitchen and remain chip free.



# **Zero Waste Manufacturing**

Steelite International work closely with a number of suppliers and organisations, and are continually monitoring, developing and improving procedures to create minimum impact on the community and environment, while ensuing maximum efficiency and cost savings for the future sustainability of the business.

Steelite International is a member of The Green Organisation that rewards and promotes environmental best practice around the world, and the Staffordshire Business & Environmental Network, which aims to help local businesses reduce environmental impacts while also generating profits.

We have a dedicated and innovative approach to caring for the environment. In 2019 Steelite were awarded an engineering gold Green Apple Award for the implementation of a waste water centrifuge system.

Our new centrifuge system works by spinning waste material out of waste water at very high speed, the water is separated from waste glaze and then reclaimed saving around 20 cubic metres of water per day. This has dramatically improved the quality of waste water that does leave site. A part from significantly reducing water, it saves glaze and lowers energy usage on site too.

In 2007, the business became one of only five companies in the UK to install a Lamella system. Steelite is the only tableware manufacturer to use a Lamella system for recycling clay waste.

In addition to clay recycling, fewer chemicals are now required to separate waste. This has a positive effect on the environment and water discharged from the site is also purer.

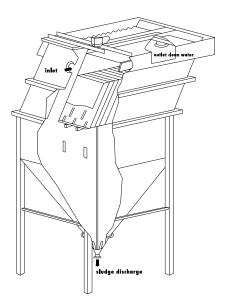


The Lamella has significantly reduced Steelite International's impact on the environment. The company now recycles in excess of 99% of manufacturing waste. In 2010 we received a Green Apple Award for the Lamella project.











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